

## Second Meeting Notes

### Feedback on design

- Color palette really interesting and unexpected for mockup-A
  - o I love the concept art forward approach and the use of a full image
- Type face on movies a little bit hard to read with color treatment or size/weight
  - o Maybe using the journal typeface would be a little bit more successful
- Mockup-B feels really strong for the format as a landing page

### Ideas going forward

- The mockup B second version would be a great page to draw off of for any edits to the landing page
- Make sure to consider how the navigation within the page (after the landing page) would work
  - o Does this look like links in the footers of the pages or a hamburger menu or header with different links
- For the individual pages I think a dark colored background/texture could be more easy to work with than a lighter/midtone texture just for contrast